



DONOR PRIVACY POLICY

Group for the East End is committed to maintaining your confidence and trust, and accordingly maintains the following donor privacy policy to protect personal information you provide in both online and offline forms.

Group for the East End's Commitment to Security

Physical, electronic, and managerial procedures have been employed to safeguard the security and integrity of personal donor information. Group for the East End encrypts billing information wherever Group for the East End requests it. Personal donor information is accessible only by staff and board members designated to handle requests, complaints, and member mail and e-mail. All Group for the East End agents and contractors with access to personal information obtained on Group for the East End web site are bound to adhere to this policy as part of their contract with Group for the East End.

Personal Donor Information that the Group for the East End May Collect Online and Offline

Group for the East End collects the following types of personal donor information: names, postal, physical and e-mail addresses, phone and facsimile numbers, credit card, billing information, and member interests and activities related to Group for the East End programs. Group for the East End does not knowingly collect or maintain any personal donor information from children under the age of 13. In addition, no part of our site is designed with the purpose of attracting any person under age 13.

How the Group for the East End May Use Personal Donor Information Collected

Unless you consent otherwise, Group for the East End will use your personal donor information only for the purpose for which it was submitted, such as becoming a member, attending an event, handling your complaints, processing merchandise requests, and participating in our programs. We will use such information to provide you with information about our organization's activities and upcoming events and programs. Our research may lead to the publication of aggregate demographical data but will not result in the reporting or publication of any personal donor information provided to us. At any time you can add or remove your name from our mailing list by contacting us at info@eastendenvironment.org.

How Your Information May Be Shared

Group for the East End will not sell, share or trade personal donor information to any other entity, nor send donor mailings on behalf of other organizations. We will only share or sell personal information once the donor has given the charity specific permission to do so. Group for the East End never sells, shares or rents personal donor information.

We will release personal donor information under the following circumstances:

- Where release is required by law (for example, a subpoena) or regulation, or is requested by a government agency conducting investigations or proceedings
- Where our records indicate a company may be engaged in fraudulent activity or other deceptive practices that a governmental agency should be made aware of
- To appropriate persons, where your communication suggests possible harm to others

Help Us Keep Your Personal Donor Information Accurate

If your personal donor information changes or you would like to review the information we may have on file, please email us with the new information or your review request at info@eastendenvironment.org. Let us also know the department or Group for the East End program (e.g., fundraising, education or advocacy) that led to your submission of personal donor information so we may efficiently locate your information.

Computer Tracking and Cookies

Our web site is not set up to track, collect or distribute personal donor information not entered by its visitors. Our site logs do generate certain kinds of non-identifying site usage data, such as the number of hits and visits to our site. This information is used for internal purposes by technical support staff to provide better services to the public and may also be provided to others, but again, the statistics contain no personal information and cannot be used to gather such information.

A cookie is a small amount of data that is sent to your browser from a Web server and stored on your computer's hard drive. Group for the East End uses nonidentifying cookies to provide easier site navigation and access to forms. You can still use the Group for the East End site if your browser is set to reject cookies. Our cookies do not generate personal donor data, do not read personal donor data from your machine and are never tied to anything that could be used to identify you.

Problems

If you have a complaint about Group for the East End's compliance with this privacy policy, you may contact us at info@eastendenvironment.org.